

# COOKIE POLICY

*Last updated: Nov 27<sup>th</sup>, 2023*

The present policy (the “**Cookie Policy**”) describes and regulates the different types of cookies, pixel tags, clear gifs, web beacons, web bugs, and similar tracking technologies (collectively, “**Cookies**”) that BIMporter Kft. (a Hungarian corporation with its registered offices at Hungary 1135 Budapest, Lehel utca 61. 6. em. 604., hereinafter referred to as “BIMporter”, “we” or “us”) may utilize in connection with our services. This webpage contains information on the Cookies utilized in connection with our services, what Cookies are, how you could switch Cookies off in your browser, and some useful links for further information on the subject. Any capitalized terms that may be used, but not defined here have the meaning given to them in our EULA, or our Privacy Policy.

We may change this Cookie Policy from time to time. The date referring to the last update at the top of this page indicates when this Cookie Policy was last revised to its most up-to-date and currently effective version. Any changes in this Cookie Policy will become effective when the revised Cookie Policy is published on the website. If it does not provide the information you were looking for, or you have any further questions about the use of Cookies in connection with our services, or about the utilization of Cookies in connection with our website, please contact us in writing addressed to our registered office located at registered offices at Hungary, 1135 Budapest, Lehel utca 61. 6.em. 604. , or by email at [info@bimporter.com](mailto:info@bimporter.com).

## **1. What is a Cookie?**

Cookies are a standard feature of websites and web applications that allow us to store small amounts of data on your computer about your visit to the website or service. A Cookie is a variable file of letters and numbers that is sent by the web server to your device (computer, mobile phone) and stored there for a predetermined period of time. The use of Cookies allows the web server to remember your actions and settings on the website. As a result, BIMporter can use Cookies to gain an insight into visitors' habits when using the website. These files cannot be executed, do not contain spyware or viruses, and cannot provide access to the users' hard disk space.

## **2. How can you choose your preferences?**

If you do not want Cookies to collect information about you when you use our website, you can disable the use of Cookies in your internet browser settings or change your preferences in the Cookie Preferences menu - accessible at the bottom of <https://bimporter.com>. You can also choose which types of Cookies you accept and remove any Cookies already stored on your computer. However, if you disable this function, or remove Cookies, your experience on the website or service may be deteriorated and some features may not work as intended.

For instructions on how to manage Cookies for the most popular browsers, please follow the links below:

[Chrome](#)

[Firefox](#)

[Microsoft Internet Explorer](#)

[Microsoft Edge](#)

[Safari](#)

### 3. Why do we use Cookies?

Some Cookies are required for technical reasons in order for the service to operate, and we refer to these as “Strictly Necessary” Cookies. Some Cookies allow us to count visits and traffic sources, so that we can measure and improve the performance of our service, and we refer to these as “Analytics” Cookies. Some Cookies enable us to provide enhanced functionality and personalization on the services and we refer to these as “Functional” Cookies. Finally, some Cookies enable us and our partners to serve targeted advertisements and we refer to these as “Marketing” Cookies. The details of specific types of Cookies served through the service and the purposes they perform are described below.

### 4. What Cookies do we use?

Below we list and explain the categories of the different types of Cookies that may be used in connection with our services. Please refer to the Cookie Preferences menu - accessible at the bottom of <https://bimporter.com>, for the full list of Cookies under each category. About the legal basis of the data management through Cookies and to the extent any Personal Information - as defined in the Privacy Policy – which is being collected by Cookies, our Privacy Policy (<https://bimporter.com/privacy-policy>) provides further information about BIMporter’s use of such data.

**Strictly Necessary Cookies.** These Cookies are necessary for the website to function and cannot be switched off in our systems. These Cookies (also known as session identifiers) are necessary to allow the user to navigate between pages and subpages and, where appropriate, to access protected content (e.g. only available to registered users) and use their features. These Cookies usually only work for as long as the session, i.e. until the visit or browsing of the website lasts. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these Cookies, but in this case some parts of the site will not work. These Cookies do not store any personally identifiable information.

**Tracking Cookies.** These Cookies allow us to measure the number of visits to the website and the activity of users, so we can use the information obtained from such Cookies mainly to measure, improve and optimize the functioning of our website, making it as user-friendly as possible. For example, these Cookies may track things such as how long you spend on the website or the pages you visit. They help us to know which pages are popular and see how visitors move around the service. If you do not allow these Cookies, we will be less able to optimize the performance of our website. All information collected through these Cookies is anonymous and does not identify any individual visitor.

Cookies managed by Google Analytics help us to measure website traffic and other web analytics data. The information collected by Cookies is transmitted to and stored on external servers operated by Google. Google will use this information primarily for the purposes of monitoring website activity and compiling an analysis of website activity for BIMporter. Google's processing of data is governed by the data protection provisions laid down by Google and BIMporter has no influence on Google's processing of data. Detailed information on the processing of data by Google Analytics can be found on [the following page](#).

Google's use of Cookies can be disabled on [the following page](#).

**Functionality Cookies.** These Cookies enable the website to provide enhanced functionality and personalization. They are necessary to collect information about the user's website usage habits such as language preferences or login details and help us to recognize the user in the future. The functional Cookies for example may allow an easier return to the website without having to log in again, once the user logs in, this Cookie remains in their browser and can be read by the website the next time the user logs in. If you do not allow these Cookies some services may not function properly. These Cookies do not directly store personal information but are based on uniquely identifying your browser and internet device.

## Targeting and Advertising Cookies.

These cookies are used to show advertising that is likely to be of interest to you based on your browsing habits. These cookies, as served by our content and/or advertising providers, may combine information they collected from our website with other information they have independently collected relating to your web browser's activities across their network of websites. If you choose to remove or disable these targeting or advertising cookies, you will still see adverts but they may not be relevant to you.

BIMporter may engage one or more third party service providers to track and analyze both individualized usage and volume statistical information from interactions with our services. Third party service providers may also serve Cookies on your computer or mobile device to serve advertising through our service and provide other personalization services in accordance with this Cookie Policy. These companies may collect and use information about your visits to our services and other websites in order to provide relevant advertisements about goods and services that may interest you. They may also employ technology that is used to measure and track the effectiveness of advertisements. This can be accomplished by the use of Cookies or web beacons to collect information about your visits to our service and other sites in order to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details or other personal information that directly identifies you unless you choose to provide these.

## 5. How Do I Manage Cookies?

**Advertising choices.** You may be able to limit use of your information for interest-based advertising through the following settings or options:

- **Cookie Preferences.** You can manage your preferences by opting for certain types of Cookies on our website.
- **Browser settings – as described above.** Changing your internet web browser settings to block third-party Cookies.

Privacy browsers/plug-ins. Using privacy browsers and/or ad-blocking browser plug-ins that let you block tracking technologies.

- **Platform settings.** Certain platforms offer opt-out features that let you opt-out of use of your information for interest-based advertising. For example, you may be able to exercise that option for Google and Facebook, respectively, at the following websites:
  - Google: <https://adssettings.google.com/>
- **Mobile settings.** Using your mobile device settings to limit use of the advertising ID associated with your mobile device for interest-based advertising purposes.

You will need to apply these opt-out settings on each device and browser from which you wish to limit the use of your information for interest-based advertising purposes.

Beyond the aim to provide a transparent, comprehensive and accessible overview of our data usage for our users, this Cookie Policy is intended to ensure compliance with [Directive 2002/58/EC](#) of The European Parliament and of the Council of 12 July 2002 concerning the processing of personal data and the protection of privacy in the electronic communications sector (Directive on privacy and electronic communications) publicly known as the ePrivacy Law, and the [Regulation \(EU\) 2016/679](#) of the European Parliament and of The Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such

data, and repealing Directive 95/46/EC (General Data Protection Regulation or GDPR) and any applicable legal requirements imposed by the governing jurisdiction.